

ZELOS

REGISTERED TRADEMARK - EUIPO (European Union)

210 Serial number

009014036

111 Registration number

009014036

551 Kind of mark

Individual

550 Type of mark

Figurative

511 Nice classification - NCL

3, 35, 39, 44

Reproduction of the mark 540



541 Reproduction of the mark where the mark is represented in standard characters

ZELOS

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

Name

ZELOS COSMETICS, S.L.

Kind

Legal Entity

Address

Calle Caño Dorado 33, 11540 Sanlucar De Barrameda (Cádiz)

Country

Spain

740 NAME AND ADDRESS OF THE REPRESENTATIVE

Name

MARCO & ASOCIADOS PATENTES Y MARCAS, S.L.

Legal Person (Association)

Address

C/ Carpinteros

Application date

Registration date

April 8, 2010 151

April 8, 2030

October 12, 2010

180 Expiry date

6 Planta 2ª, Oficina 35 (Parque Empresarial Pinares Llanos), 28670 Villaviciosa de Odon (Madrid)

Country

Spain

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE

CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO



2

Bleaching preparations and other substances for laundry use • cleaning, polishing, scouring and abrasive preparations • soaps • perfumery and cleaning preparations • essential oils • cosmetics • hair lotions • deodorants for personal use (perfumery) • dentifrices • gel • shampoos • soapy detergents • softeners • nail varnish and hair lacquers • hair colorants, dyes • lipsticks • cosmetic kits • bleaching preparations • depilatory wax • toiletries • beauty masks • hair-waving preparations • pencils (cosmetic -) • depilatories • cotton swabs (cotton buds for cosmetic purposes) • tissues impregnated with cosmetic lotions • shaving preparations • decorative transfers for cosmetic purposes • make up removing preparations • nail care products • fake nails and eyelashes • paper guides for eye make-up • make-up products

. 3

Business management • business administration • office functions • Procurement for others (purchasing of goods and services for other companies) • import, export and retailing in shops and wholesaling and/or sales via global computer networks of perfume and hygiene products, cosmetics, soaps, perfumery, essential oils, hair lotions, deodorants for personal use, dentifrices, gel, shampoos, soapy detergents, fabric softener, nail varnish and hair lacquer, hair dyes and colorants, lip pencil, cosmetic vanity cases, bleaching preparations, depilatory wax, beauty masks, hair dyes and colorants, lip pencil, cosmetic vanity cases, bleaching preparations, depilatory products, cotton swabs (cotton buds for cosmetic purposes), wipes impregnated with cosmetic lotions, shaving preparations, decorative transfers for cosmetic purposes, make-up removal preparations, nail care preparations, false nails and eyelashes, paper stencils for applying eye make-up, make-up products, hair dryers, electronic apparatus for brushing and applying make-up, electric shavers, electric implements for shaving, depilating and curling hair, fittings for hair dressers and beauty salons • advertising • organisation of trade fairs and exhibitions for commercial or advertising purposes • commercial agencies • business management assistance relating to franchises • demonstration of goods • business management and organization consultancy services • professional business consultancy • marketing studies • relocation services for businesses • business investigations • publication of publicity texts • public relations

3

Transport, storage, packaging, wrapping, loading, unloading, supplying and distribution of perfume and sanitary preparations, cosmetics, soaps, perfumes, essential oils, hair lotions, deodorants for personal use, dentifrices, gel, shampoos, soapy detergents, fabric softener, nail varnish and hair lacquer, hair dyes and colorants, lip pencils, cosmetic vanity cases, bleaching preparations, depilatory wax, beauty masks, hair waving preparations, cosmetic pencils, depilatories, cotton swabs (cotton buds for cosmetic purposes), wipes impregnated with cosmetic lotions, shaving preparations, decorative transfers for cosmetic purposes, make-up removal preparations, nail care preparations, false nails and eyelashes, paper stencils for applying eye make-up, make-up products, hair dryers, electronic apparatus for brushing and applying make-up, electric shavers, electric implements for shaving, depilating and curling hair, fittings for hair dressers and beauty salons

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Hygienic and beauty care for human beings or animals • aromatherapy services • beauty salons • artificial sun tanning services • nail care services • massage services • hairdressing salons • healthcare • sauna services • solarium services • Spa services • tattooing • health spa services

531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL

- 26.04.02

Rectangles

- 26.04.05

One quadrilateral

26.04.18

Quadrilaterals containing one or more letters

- 26.04.19

Quadrilaterals with inscriptions projecting beyond one or more of the sides thereof

27.05.21

One letter

IP OFFICE - EUIPO (European Union)



- Official status

Registered

- Status date

October 15, 2010

- Region of filing

European Union

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION



270 Application language

es

571 Description of mark

Consists of a word-figurative mark in a quadangular shape, on a background comprising a mesh of non-standard, irregularly sized dots varying in colour between Pantone 116 and white. It is superimposed with the shadowed outline of the letter "Z" written in uppercase in wave-like format in Pantone 116. The edges are in Pantone 125. The extremities of said letter "Z" extend slightly outside the quadrangular shape. Under said graphical representation, the name "ZELOS" is included in uppercase, in Bedrock font (modified) and Pantone 533, with the exception of the letter "O" which is in Pantone 116. See attached design.